

Our cookie policy

Cookies are small amounts of information which we store on your computer. Unless you have indicated your objection when disclosing your details to us, our system will issue cookies to your computer when you log on to the Website.

Cookies make it easier for you to log on to and use the Website during future visits. They also allow us to monitor Website traffic and to personalise the content of the Website for you. You may set up your computer to reject cookies by although, in that case, you may not be able to use certain features on our Website.

Cookies do not typically contain any information that personally identifies a user, but personal information that we store about you may be linked to the information stored in and obtained from cookies.

It is important to note, that whilst we offer the ability to turn off cookies, doing so may result in our website ceasing to function properly, or at all.

Cookies used by us and our suppliers/service providers

Cookies are used by us and some of suppliers. They may be stored on your computer when you use our website.

Suppliers that use cookies on our website include Google Analytics, who collect data about your use of our website, Google AdSense to tailor advertising based on your interests and internet activity

List of Cookies by Service or Function

TMM Cookie Check (1)

A cookie that tracks whether you have accepted cookies or not, so that we don't show the banner every time you visit! It persists indefinitely, up to 10 years.

TMM Multi-variant Testing (1)

Cookies that confirm which variation of a page you have visited, we use multi-variant testing to help determine the best way to present information to visitors through short experiments. These cookies should expire after the test has completed, usually less than one week.

TMM 'Lead Source' (3)

Three cookies that help identify, for example, what keywords you search with, and how you found us e.g. Google, or Direct Link. This helps us identify our best lead generation strategy including where we advertise or the best partners to work with.

TMM Free Trial (1)

A temporary (single use) cookie used during the sign-up process for a free trial.

TMM GDPR (1)

Used to ensure we only show the Opt-in banner on the home page of the website

HubSpot (4)

Four HubSpot cookies that are used to maintain stateful information as you interact with our online forms as part of our marketing activities helping us to synchronise information with our CRM - Salesforce.

These cookies should expire within 24 hours of each visit / interaction.

AdRoll (1)

The AdRoll cookie helps ensure that the products we promote as you explore our web site are relevant to you by using previous expressions of interest you've demonstrated. These should expire within one month of last visit.

Google (8)

In combination these cookies help track the number of visitors to our web site, which pages they visit, and any specific campaigns we are running.

Three of these cookies help track which adverts people clicked to arrive on our site, to let us know if those adverts are effective.

HotJar (2)

HotJar is a heat mapping service that helps us improve the user experience of our web site based on how you where you click on a page to reach another on our web site.

Bing (1)

Similar to Google, helping track which adverts placed on Bing are effective, or not.

AWS (1)

A cookie that is used by our load balancer on Amazon Web Services for 'sticky sessions'.

Sprout Video (4)

Used by our embedded video platform, mainly to ensure our videos can only be played via our own website.

Managing Cookies

You can block cookies on most browsers, below are links for commonly used browsers:

<https://support.google.com/chrome/answer/95647?hl=en> (Chrome);

<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences> (Firefox);

<http://www.opera.com/help/tutorials/security/cookies/> (Opera);

<https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-managecookies> (Internet Explorer);

<https://support.apple.com/kb/PH21411> (Safari); and

<https://privacy.microsoft.com/en-us/windows-10-microsoft-edge-and-privacy> (Edge)